

# Babes-Bolyai University, Cluj-Napoca, Romania

## **BOOTCAMP 2024**

From July 15th to July 19<sup>th</sup> 2024 and also on-line on July 12th from 18:00-19:00 EEST

### **Program Highlights:**

- In-person Session: July 15th - 19th 2024 at the Faculty of Economics and Business Administration of the Babeş-Bolyai University, Cluj-Napoca
- Online components: July 12th from 18:00-19:00 EEST.
- Focus areas: The program will focus on key aspects of innovation and entrepreneurship, providing students with practical insights and skills to foster creative business solutions and entrepreneurial thinking.

### **What the program offers:**

- Work with a diverse team of aspiring entrepreneurs from Transylvania and around the globe
- Tackle real-world challenges with UBB FSEGA professors
- Experience in one week the highs and lows of building a venture, something that usually takes 2-3 years
- Immerse in the dynamic and high-energy entrepreneurial ecosystem of Cluj-Napoca
- Participate in a pitch competition where students will receive feedback from a team of judges
- Successful completion of the program will entitle students to 3 ECTS
- Free lunch (Monday to Friday) and free accommodation in students' dorms.

More information: <file:///C:/Users/Flagiello/Downloads/Program%202024%20BIP-1.pdf>

**Se interessati scrivere a: [iflagiello@liuc.it](mailto:iflagiello@liuc.it)**