STUDY PLAN 🏶

MASTER'S DEGREE | Economics, Management and Governance



PROGRAMME | Entrepreneurship & Innovation

l year	ll year	
Topics in Global Markets 6 ECTS	Economics and Innovation 6ECTS	
Principles of Business Analytics 6 ECTS	International Business Law 6 ECTS	
Entrepreneurship and Regional Competitiveness 6 ECTS	Family Business Management and Governance 6 ECTS	
Designing Startups and Business Ideas 6 ECTS	Entrepreneurial Ecosystem 6 ECTS	
Business English 3 ECTS	Intercultural Competences / Job Market Orientation 3 ECTS	
Strategic Entrepreneurship 6 ECTS		
Strategic Entrepreneurship - Corporate Challenges 6 ECTS	Internship* 12 ECTS	
Venture Capital 6 ECTS	Applied Research Thesis (Internship-related)* 12 ECTS	
Strategic Consulting 6 ECTS		
E. /		
Extracurricular courses		

*Please note that the internship is not mandatory and that the number of ECTS for electives and the thesis will vary depending on the length of the internship and whether the thesis is related to it

ECTS = European Credit Transfer System opean

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PROGRAMME: Entrepreneurship & Innovation



Electives

Corporate Finance & M&A	6 ECTS
Entrepreneurial Skills and Tools	4 ECTS
Public Private Partnership	2 ECTS
International Marketing	6 ECTS
Organizing Digital Change	6 ECTS
Creativity for Entrepreneurs	6 ECTS

Full list of electives →