PIANO DI STUDI 🇬🇧

LAUREA TRIENNALE | Economia e Management

PERCORSO | Business Analytics for Management

LIUC The Business University

I anno	II anno	III anno
Management and Principles of Accounting 9 CFU	**Performance Measurement** 6 CFU	**Corporate Finance** 6 CFU
Computer Science 8 CFU	**Economics II** 8 CFU	**Data Society: Regulation and Management** 6 CFU
Accounting and Financial Reporting 8 CFU	**Manufacturing and Logistic** 6 CFU	**Principles of Strategic Management** 7 CFU
Economics I 8 CFU	**Organizational Design for Digital Transformation** 6 CFU	**Second Foreign Language** [2] 3 CFU
Applied Mathematics (module I: Theory and Methods) 6 CFU	**EU Digital Market Law** 6 CFU	**Information literacy** [1] 0 CFU
Applied Mathematics (module II: Financial Calculus and Applications) 6 CFU	**Financial System** 6 CFU	
Applied statistics (module I: Theory and Methods) 6 CFU	**Analytics in Economics** 6 CFU	
Private Law 6 CFU	**Marketing** 6 CFU	**Stage** [3] 10 CFU
English 5 CFU	**Applied Statistics (module II: Models and Applications)** 6 CFU	**Tesi applicata (Legata allo Stage)** [3] 2 CFU
Learning to Learn [1] 0 CFU	**Coding Lab** 4 CFU	

Insegnamenti extracurriculari

[1] Insegnamento consigliato
[2] Francese, Spagnolo o Tedesco. In alternativa gli studenti possono maturare i crediti presentando un'adeguata certificazione di una qualsiasi lingua dell'Unione Europea
[3] Lo stage non è obbligatorio. Qualora non venga scelto, verrà sostituito da due insegnamenti: Data Visualization (2 CFU - II anno) e Public Economics (6 CFU - III anno), e i CFU della tesi passeranno da 2 a 4

CFU = Crediti Formativi Universitari

Insegnamenti di indirizzo International Management

International financial markets	**6 CFU**
International contract law	**6 CFU**
International business economics	**6 CFU**
Family business governance & finance	**6 CFU**

Insegnamenti di indirizzo Doing Business with Data

Financial investment & pricing	**6 CFU**
Statistical Learning 4 Business	**6 CFU**
Games & Decisions	**6 CFU**
Marketing Analytics	**6 CFU**

CFU = Crediti Formativi Universitari