

# TOULOUSE BUSINESS SCHOOL 1/2

## Summer School 2025

From 22<sup>nd</sup> June to 25<sup>th</sup> July 2025

### Course Offerings

A diverse selection of business and management courses are available at both Bachelor and Master levels. Courses focus on **European business practices and emerging trends.**

#### COURSES AVAILABLE IN TOULOUSE

1. AI & Low code
2. Big Data & Data Visualization
3. International Business Development
4. European Innovation & Entrepreneurship
5. Project Management
6. International Marketing & Ethical Leadership
7. Neuromarketing & Consumer Behavior
8. French Business Culture
9. Cross-Cultural & Global HR Management

#### COURSES AVAILABLE IN BARCELONA

1. Fashion & Luxury Goods
2. Social Media Marketing
3. New Venture Financing
4. Omnichannel Retail Strategy
5. Entrepreneurship & Innovation
6. Digital Marketing
7. AI for Business: Marketing Analytics
8. AI for Business: Finance Analytics

## TOULOUSE BUSINESS SCHOOL 2/2

### Summer School 2025

From 22<sup>nd</sup> June to 25<sup>th</sup> July 2025

Program includes **company visits to understand business operations** in France and Spain as well as **cultural excursions** and **networking events**.

#### Key Dates & Program Fees

- **2320 euro : 2-week** program in Toulouse (1 class per cycle - 7 ECTS)
  - Cycle 1: **22 June - 05 July 2025**
  - Cycle 2: **06 July - 19 July 2025**
- **2800 euro\*** : **3-week** program | Barcelona (2 classes - 14 ECTS)
  - **07 - 25 July 2025**
- **5250 euro** : **4-week** program | Toulouse: (up to 3 classes - 21 ECTS)
  - **22 June - 19 July 2025**
- **4200 euro\*** : **5-week** program | Toulouse-Barcelona (up to 3 classes - 21 ECTS)
  - **22 June - 25 July 2025**

Students from university partners will receive a 250€ discount on the program fees. Students can purchase a housing package if desired.

*\*Estimated cost based on summer school 2024.*

**More information:** <https://www.tbs-education.com/program/summer-school/>

Application Period: Opens in january 2025

**Se interessati, contattare:** [iflagiello@liuc.it](mailto:iflagiello@liuc.it)