

LIUC ALUMNI & LIUC IN DUBAI:

@Open Mind Summit - Gitex

Monday 14th October 2024

17:00 GST - Opening Session

17:00 - 17:20 GST - Introduction

- Welcome from The Dubai Hub for Made in Italy
- Greetings from:
 - *Valerio Soldani, Director of the Italian Trade Agency in Dubai*
 - *Mohammed Al Dahbashi, Managing Partner of Mohammed Al Dahbashi Advocates LLC t/a ADG Legal*
 - *Anna Gervasoni, elected Rector of Università LIUC*
 - *Luca Cremona, LIUC Alumni President*

17:20 - 18:00 GST - Exploring the UAE Business & Tech Ecosystem

Featuring Giacomo Biraghi (Confindustria Bergamo Services) @Open Mind GITEX

18:00 - 18:40 GST - Speakers' Presentations

- *Leo Cisotta General Manager, Italiacamp EMEA, Dubai Hub for Made in Italy: The Business, Tech, and Entrepreneurship Landscapes in the MENA Region*
- *Giacomo Biraghi Services Confindustria Bergamo: The OPEN MIND Mission to Dubai by Confindustria Bergamo, Confindustria Emilia Centro and Confindustria Varese*
- *Gloria Puliga, Project Manager IPCube from Università LIUC: Artificial Intelligence Algorithms as a Driver of Technological Innovation*

18:40 - 19:20 GST - Next Step / Q&A

19:20 - 19:30 GST - Closing Remarks

**CONVENTION TOWER, 4TH FLOOR, DUBAI WORLD TRADE CENTRE
DUBAI, UAE**